



For me, building a great instrument requires more than the application of my knowledge and skills to the materials that I begin with. It is an evolving process where I must blend the best elements of contemporary design, function and traditional craftsmanship. Each time I build an instrument, there are new challenges that come from the specific design and materials that I am using. These modify the routine processes of guitar making and change craftsmanship into the art of building a fine, unique instrument.

There are many elusive characteristics that define a fine instrument. I strive for rich quality, evenness and flexibility of tone, tonal reserve, superior projection and ample volume.

In addition, my instruments must be uncompromising in their structure, details and finish. They must satisfy their owners by being beautiful objects and beautiful performers.

J.R. Zeidler