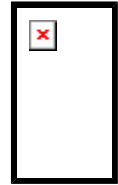
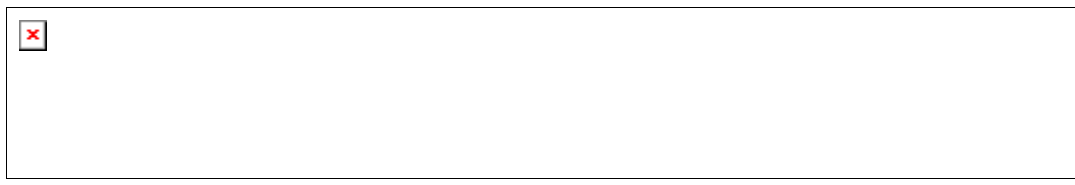
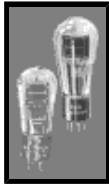


Last Updated: 25/11/2002 19:11:15



The **Small** Amp with **Big** Stage Sound & Valve Sound **Bite**



Mission Statement

Our Vision Our Mission Our Opportunity Our Strengths Our First Product

Our Vision

To design and produce the best sounding, most practical, "vintage tone" guitar amplifiers in the world.

[Back to Top](#)

Our Mission

We intend to establish a small but growing business designing and selling premium quality guitar amplifiers. These will target "Old School" guitarists who use their guitar volume and tone controls as the principal method of changing their sound. The amplifiers will incorporate unique technological features that provide a great tone base and allow simple adjustment of "Gain", "EQ" and "Loudness".

[Back to Top](#)

Our Opportunity

The market for guitar amplifiers is supplied by many manufacturers but none (or very few) can match the "classic" tone of the pioneering amplifiers produced in the early 1960's. A great deal of mystique has built up around these amplifiers and the recordings made with them during that period. Although some musicians are very happy with the sound and complexity of "modern" guitar amplifiers many others long for the sound quality and simplicity of the older designs. The only products available which truly provide this vintage character are not practical for the vast majority of musicians because they are too large, too heavy, and too loud.

We have the technology to produce simple amplifiers with a simulated vintage valve tone. We call this **Virtual Valve Technology**. These could operate at any volume without loss of tonal character and would be made small enough and light in weight so as to be easily portable. They would not need to use valves because they would generate sounds in a new way - by analogue simulation of the complex interactions between power valves, output transformers and speakers.

[Back to Top](#)

Our Strengths

- We are **audio design experts** with over 20 years experience.
- We are **gigging guitarists** with over 30 years experience.
- We are dedicated to producing the **best sound quality**.

[Back to Top](#)

Our First Product

Our first product is a small self contained valve simulating combo amp designed to sound like a 50W EL34 or KT66 amplifier as driven into a 4 X G12 cabinet. Two of the most desirable classic amplifier set-ups ever! A front panel switch selects which of the two sounds is generated. The amplifier has all the sonic benefits and simplicity of the original valve amplifiers delivered in a stylish but smaller and lighter enclosure. The appearance is striking but smart and the power rating is a loud 30W. A master volume control is of course incorporated along with a professional quality pre emphasised (speaker simulating) line level DI output and Headphone output. As an additional feature the amplifier incorporates a "hot rod" switch which increases the mid range gain by 12dB for increased drive during solo guitar passages.

The Recommended Retail Price is £950.00 including VAT.



[Check out the Reviews](#)

MAIN FEATURES:-

Great Sound - unique and very realistic "big" valve amp sound with "bite" at any volume level.

Great Looks - exciting and stylish looks and practical portable size.

Easy to Use - simple set up with few controls - uses the guitars volume and tone controls for convenient sound adjustments during performance.

Unique Technology - controllable output level - extremely quiet pre-amp means no more noise and microphoney.

Reliable - proven solid state design is reliable but easy to service if needed.

[Back to Top](#)



FastCounter by bCentral