



ELECTRIC GUITARS and BASSES
CORONA, CALIFORNIA

Fender® Custom Shop

All Fender Custom Shop instruments are built to the highest standards of workmanship and materials in Corona, California.

Masterbuilt Models are built by one of Fender's renowned Master Builders from hand selected materials.

While the instruments in this price list reflect our most requested models, we gladly accept custom orders for the unique instrument of your dreams.

Your imagination and The Fender Custom Shop...consider the possibilities.

Model Number	U.S. Retail	Frontline
Limited Release		
<i>Stratocaster®</i>		
015-1954- <i>New!</i>	50th Anniversary 1954 Stratocaster*, maple.....\$5,400.00 803 2-Color Sunburst	pg. 6 & 7
*Orders will only be accepted from January 15, 2004 to December 31, 2004.		
Custom Artist Series		
<i>Stratocaster®</i>		
015-0082- <i>New!</i>	Eric Clapton Signature Stratocaster, maple..... \$2,930.99 806 Black 850 Mercedes Blue 873 Midnight Blue	
015-0083- <i>New!</i>	Jeff Beck Signature Stratocaster, rosewood.....\$2,930.99 805 Olympic White 857 Surf Green	
010-2400-	Ritchie Blackmore Signature Stratocaster, rosewood.....\$5,572.99	pg. 26
010-2460-	Ritchie Blackmore Signature Stratocaster, Roland® Ready, rosewood.....\$6,002.99 805 Olympic White	pg. 26
010-9100-	Robert Cray Signature Stratocaster, rosewood.....\$2,996.99 800 3-Color Sunburst 824 Inca Silver 826 Violet	pg. 26
010-6100-	Dick Dale Signature Stratocaster, rosewood.....\$3,265.99 814 Chartreuse Sparkle	pg. 26
015-0080- <i>New!</i>	Rory Gallagher Tribute Stratocaster, rosewood.....\$3,929.99 800 3-Color Sunburst	pg. 25
<i>Telecaster®</i>		
015-5000-	J5:HB Telecaster, rosewood.....\$3,295.99 806 Black	pg. 24
015-5000-	J5:Bigby® Telecaster, rosewood.....\$3,634.99 806 Black	pg. 24

† Due to special wood requirements, add \$150.00 for this color option.

Custom Artist Series (Cont'd)

Telecaster®

010-8800-	Albert Collins Signature Telecaster, maple..... 821 Natural	\$3,949.99	pg. 26
010-8700-	Danny Gatton Signature Telecaster, maple..... 867 Honey Blonde 879 Frost Gold	\$4,051.99	pg. 26
010-0402-	Merle Haggard Signature Telecaster, maple..... 803 2-Color Sunburst	\$6,256.99	pg. 26
015-0062-	Jimmy Bryant Tribute Telecaster, maple..... 801 White Blonde	\$3,199.99	pg. 25

Esquire®

015-0060-New!	Seymour Duncan Signature Esquire..... 803 2-Color Sunburst	\$3,979.99	pg. 22
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Jazz Bass®

019-6108-	Jaco Pastorius Tribute Jazz Bass, rosewood..... 800 3-Color Sunburst	\$4,328.99	pg. 144
015-8400-	Reggie Hamilton Jazz Bass, rosewood 800 3-Color Sunburst 806 Black	\$3,289.99	pg. 144
015-8500-	Reggie Hamilton Jazz Bass V, pao ferro 800 3-Color Sunburst 806 Black	\$3,381.99	pg. 144

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Time Machine™ Models

Six models built to exacting specifications of their respective vintages, including: body contours and radii, neck shape, fingerboard radius, pickups, electronics and hardware. Original materials, tooling and production techniques are employed whenever possible.

Each model is available in three distinct finish packages—

1. NOS (New Old Stock): as if the guitar was bought new in its respective year and brought forward in time to the present day.
2. Closet Classic: as if the guitar was bought new in its respective year, played perhaps a dozen times a year and then put carefully away. Has a few small “dings”, lightly checked finish, oxidized hardware, and aged plastic parts.
3. Relic: shows natural wear and tear of years of heavy use— nicks, scratches, worn finish, rusty hardware, and aged plastic parts.

Stratocaster®

015-0402-	'56 Stratocaster NOS, maple.....	\$3,010.99	pg. 18
015-0412-	'56 Stratocaster NOS, gold hardware, maple.....	\$3,230.99	pg. 18
015-0502-	'56 Stratocaster Closet Classic, maple.....	\$3,320.99	pg. 18
015-0512-	'56 Stratocaster Closet Classic, gold hardware, maple.....	\$3,539.99	pg. 18
015-0602-	'56 Stratocaster Relic, maple.....	\$3,480.99	pg. 18
015-0612-	'56 Stratocaster Relic, gold hardware, maple.....	\$3,700.99	pg. 18
	801 White Blonde (NOS)† 803 2-Color Sunburst 806 Black		
	807 Vintage Blonde (Closet Classic/Relic)† 840 Fiesta Red		

015-0700-	'60 Stratocaster NOS, rosewood.....	\$2,999.99	pg. 18
015-0710-	'60 Stratocaster NOS, gold hardware, rosewood.....	\$3,219.99	pg. 18
015-0800-	'60 Stratocaster Closet Classic, rosewood.....	\$3,309.99	pg. 18
015-0810-	'60 Stratocaster Closet Classic, gold hardware, rosewood.....	\$3,529.99	pg. 18
015-0900-	'60 Stratocaster Relic, rosewood.....	\$3,469.99	pg. 18
015-0910-	'60 Stratocaster Relic, gold hardware, rosewood.....	\$3,689.99	pg. 18
	800 3-Color Sunburst 804 Daphne Blue 805 Olympic White		
	840 Fiesta Red		

015-2700-	'65 Stratocaster NOS, rosewood.....	\$3,220.99	pg. 19
015-2800-	'65 Stratocaster Closet Classic, rosewood.....	\$3,530.99	pg. 19
015-2900-	'65 Stratocaster Relic, rosewood.....	\$3,690.99	pg. 19
	800 3-Color Sunburst 802 Lake Placid Blue 805 Olympic White		
	869 Charcoal Frost Metallic		

015-1700-	'69 Stratocaster NOS, rosewood.....	\$3,226.99	pg. 19
015-1702-	'69 Stratocaster NOS, maple.....	\$3,226.99	pg. 19
015-1800-	'69 Stratocaster Closet Classic, rosewood.....	\$3,536.99	pg. 19
015-1802-	'69 Stratocaster Closet Classic, maple.....	\$3,536.99	pg. 19
015-1900-	'69 Stratocaster Relic, rosewood.....	\$3,696.99	pg. 19
015-1902-	'69 Stratocaster Relic, maple.....	\$3,696.99	pg. 19
	800 3-Color Sunburst 805 Olympic White 806 Black		

Esquire™

015-3002-	'59 Esquire NOS, maple.....	\$3,124.99	pg. 17
015-3102-	'59 Esquire Closet Classic, maple.....	\$3,434.99	pg. 17
015-3202-	'59 Esquire Relic, maple.....	\$3,594.99	pg. 17
	806 Black 807 Vintage Blonde		

Telecaster®

015-0102-	'51 Nocaster® NOS, maple.....	\$3,109.99	pg. 16
015-0202-	'51 Nocaster Closet Classic, maple.....	\$3,419.99	pg. 16
015-0302-	'51 Nocaster Relic, maple.....	\$3,579.99	pg. 16
	807 Vintage Blonde (NOS) 867 Honey Blonde (Closet Classic/Relic)		

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Time Machine™ Models (Cont'd)

Telecaster®

015-3300- <i>New!</i>	'60 Tele Custom NOS, rosewood.....	\$3,794.99	pg. 16
015-3400- <i>New!</i>	'60 Tele Custom Closet Classic, rosewood.....	\$4,104.99	pg. 16
015-3500- <i>New!</i>	'60 Tele Custom Relic, rosewood.....	\$4,264.99	pg. 16
	800 3-Color Sunburst	809 Candy Apple Red	872 Sonic Blue
015-1000-	'63 Telecaster NOS, rosewood.....	\$3,275.99	pg. 17
015-1100-	'63 Telecaster Closet Classic, rosewood.....	\$3,585.99	pg. 17
015-1200-	'63 Telecaster Relic, rosewood.....	\$3,745.99	pg. 17
	801 White Blonde (NOS)†	802 Lake Placid Blue	807 Vintage Blonde (Closet Classic/Relic)†
	809 Candy Apple Red		

Precision Bass®

015-2402-	'55 Precision Bass NOS, maple.....	\$3,145.99	pg. 140
015-2502-	'55 Precision Bass Closet Classic, maple.....	\$3,455.99	pg. 140
015-2602-	'55 Precision Bass Relic, maple.....	\$3,615.99	pg. 140
	803 2-Color Sunburst	806 Black	807 Vintage Blonde
015-2100-	'59 Precision Bass NOS, rosewood.....	\$2,997.99	pg. 141
015-2200-	'59 Precision Bass Closet Classic, rosewood.....	\$3,307.99	pg. 141
015-2300-	'59 Precision Bass Relic, rosewood.....	\$3,467.99	pg. 141
	800 3-Color Sunburst	801 White Blonde (NOS)†	807 Vintage Blonde (Closet Classic/Relic)†

Jazz Bass®

015-1300-	'64 Jazz Bass NOS, rosewood.....	\$3,044.99	pg. 142
015-1400-	'64 Jazz Bass Closet Classic, rosewood.....	\$3,354.99	pg. 142
015-1500-	'64 Jazz Bass Relic, rosewood.....	\$3,514.99	pg. 142
	800 3-Color Sunburst	805 Olympic White	

Showmaster™ Models

Showmaster

010-4270-	Showmaster FMT (Flame Maple Top) with tremolo, rosewood.....	\$2,638.99	pg. 29
010-4272-	Showmaster FMT (Flame Maple Top) with tremolo, maple.....	\$2,638.99	pg. 29
010-4390-	Showmaster FMT (Flame Maple Top) Set Neck with tremolo, rosewood	\$2,879.99	pg. 29
010-4300-	Showmaster FMT HT Set Neck with hard tail, rosewood.....	\$2,850.99	pg. 29
	831 Aged Cherry Sunburst	837 Antique Burst	848 Teal Green Trans
	861 Bing Cherry Trans	862 Cobalt Blue Trans	
010-4200-	Showmaster Standard (HSS) with tremolo, rosewood.....	\$2,471.99	pg. 29
010-4202-	Showmaster Standard (HSS) with tremolo, maple.....	\$2,471.99	pg. 29
	806 Black	838 Crimson Trans	879 Frost Gold
	886 Bright Sapphire Metallic		
015-4300-	Flat Head™ Showmaster with hard tail, ebony.....	\$1,999.99	pg. 27
	806 Black	870 Light Grey	874 Dark Grey
015-4900-	Flat Head Telecaster with hard tail, ebony.....	\$1,999.99	pg. 27
	806 Black	870 Light Grey	874 Dark Grey

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Custom Shop Color Codes

All Custom Shop Guitars and Basses come with a Deluxe Hard-Shell Fender case.

_00 3-Color Sunburst	_24 Inca Silver	_48 Teal Green Transparent	_74 Dark Grey
_01 White Blonde	_25 Chrome Red	_49 Sea Foam Green	_75 Midnight Wine
_02 Lake Placid Blue	_26 Violet	_50 Special Colors (by model)	_76 Midnight Purple
_03 2-Color Sunburst	_27 Sapphire Blue Transparent	_51 Sky Blue	_77 Frost Red
_04 Daphne Blue	_28 Crimson Burst	_52 Tobacco Sunburst	_78 Aztec Gold
_05 Olympic White	_29 Blue Agave	_54 Dakota Red	_79 Frost Gold
_06 Black	_30 Cherry Sunburst	_55 Frost White	_80 Arctic White
_07 Vintage Blonde	_31 Aged Cherry Sunburst	_56 Shell Pink	_81 Surf Pearl
_08 Ocean Turquoise	_32 Brown Sunburst	_57 Surf Green	_82 Candy Tangerine
_09Candy Apple Red	_33 Violin Burst	_58 Torino Red	_83 Ice Blue Metallic
_10 Black with Gold Paisley	_34 Aged Natural	_59 Black Pearl	_84 Copper
_11 Black with Red Paisley	_35 Ebony Burst	_60 Emerald Green Transparent	_85 Bright Amber Metallic
_13 Blue Sparkle	_36 Blue Burst	_61 Bing Cherry Transparent	_86 Bright Sapphire Metallic
_14 Chartreuse Sparkle	_37 Antique Burst	_62 Cobalt Blue Transparent	_87 Cobalt Blue Metallic
_15 Hot Rod Red	_38 Crimson Transparent	_63 Graffiti Yellow	_88 Desert Sunset
_16 Champagne Sparkle	_39 Ebony Transparent	_66 Burgundy Mist Metallic	_89 Mustard
_17 Silver Sparkle	_40 Fiesta Red	_67 Honey Blonde	_90 Baltic Blue
_18 Gold Sparkle	_41 Vintage White	_68 Lime Green	_91 Chrome Silver
_19 Sage Green Metallic	_43 Pewter	_69 Charcoal Frost Metallic	_92 Walnut
_20 Amber	_44 Shoreline Gold	_70 Light Grey	_93 Purple Metallic
_21 Natural	_45 Teal Green Metallic	_71 Candy Green	_94 Purple Transparent
_22 Sunset Orange Transparent	_46 Sherwood Metallic	_72 Sonic Blue	_96 Orange
_23 Pearl White	_47 Sienna Sunburst	_73 Midnight Blue	

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